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Communication is the Key to Success

Prof Barbara Ballard, barbara.ballard@house.ks.gov

Communication Studies, KU

Democratic Member of the Kansas House of Representatives

Associate Director of Civic Engagement & Outreach for the Dole

Institute of Politics

This was a fun, interactive lecture/meeting with Prof Barbara Ballard, the Associate Director of Outreach at the Dole Institute of Politics. She is an accomplished academician and administrator and has been with KU since 1980. She is also a State Representative for the 44th District and was first elected in 1992.

In her talk, Prof Barbara Ballard said “Talk to me.” She emphasized how important effective communication is in various aspects of our lives. She shared how to achieve this and engaged the audience with tips on effective communication skills.